



2025

PROJECT COMPLETION REPORT

LIVELIHOOD & ENTERPRISE DEVELOPMENT PROGRAMME (LEDP)



PROGRAM IMPLEMENTED BY



PROGRAM SPONSORED BY

PROJECT COMPLETION REPORT

Name of the Agency: -Abhiviyakti Foundation

Date: 20-05-2025

1. Name of the Project:-Livelihood & Enterprise Development Programme (LEDP)

**2. Sanction Letter No:- letter no: No. NB/Har/1845/MCID/LEDP-383
(2023-24),dated 29.09.2023**

3. Cost of the Project :- 10,80,000/- and CFC - ₹2,00,000/-

4. Project Co-ordinator (along with contact details):-Mrs. Sonia – 9817842452 and Mrs. Shushila -9050541967

5. Project Start Date :- 03-11-2023

6. Project Schedule Completion Date :-04.05.2025

7. Project Completion Date :- 20-05-2025

8. Reason for delay, if any:- Due to Covid -19 Project activities are delayed

8. Objective of the Project:-

- To impart specialized skills to rural women in the production of handloom household products such as bedsheets, cushion covers, table covers, pillows, and sofa pillows.
- To empower women economically by providing them sustainable livelihood opportunities through skill development and entrepreneurship in the handloom sector.
- To preserve and promote traditional handloom weaving and craftsmanship, integrating it with modern designs and market requirements.
- To enhance the quality and variety of handloom products by introducing innovative techniques and design improvements.
- To develop Self Help Groups (SHGs) of women artisans for collective production, enabling economies of scale and stronger market presence.
- To provide capacity building in areas such as production management, quality control, packaging, branding, and marketing.
- To establish linkages with local, regional, and online markets for better price realization and wider product reach.
- To create awareness among women about sustainable practices and the importance of quality in handicrafts to ensure long-term viability.
- To encourage women's participation in exhibitions, fairs, and trade events for direct market exposure and networking.

- To support women in becoming confident entrepreneurs, contributing to social and economic upliftment of rural communities.

9. Number of Participant adopted the activity after skill training :

Out of the total **90 Self Help Group (SHG) women** who successfully completed the skill development training under the LEDP programme on *Handloom Household Products*, **approximately 42 participants** have actively adopted the activity as a means of livelihood.

These women have begun small-scale production of items such as:

- Bed sheets
- Cushion covers
- Table covers
- Pillow and sofa pillows

Many of them are utilizing the resources and infrastructure available at the **Common Facility Centre (CFC)** and are also participating in local exhibitions and fairs organized by NABARD and other stakeholders to market their products.

This adoption rate reflects the effectiveness of the training programme and its impact on empowering rural women through sustainable income-generating activities.

10. Number of participants dropped out/backed out from the activity and reasons there of: -

No trainees where dropout

10. Major Deliverables Vs Achievement: -

- (a) **Skill Training:** -Details on quality of training and trainer's details. Attach good quality photographs of training of each batch

The skill training program was conducted successfully in **three batches across different villages**, under the LEDP initiative focused on **Handloom Household Products**. The training emphasized both **technical knowledge** and **practical hands-on experience**, enabling participants to confidently produce a variety of household textile items.

Training Schedule:

- **First Cluster (Batch-1):** Village **Kushak**, from **3rd November 2023 to 1st December 2023**
- **Second Cluster (Batch-2):** Village **Tikri Gujar**, from **19th December 2023 to 12th January 2024**
- **Third Cluster (Batch-3):** Village **Hari Nagar**, from **18th January 2024 to 12th February 2024**

Skills Imparted:

- **Practical Training Approach:** A hands-on, skill-based training approach was adopted to ensure in-depth learning. Participants were engaged in every step of the production process.

- **Product Knowledge:** Women were trained in crafting handloom-based household items such as **bedsheets, cushion covers, tablecloths, sofa covers, and pillow covers.**
- **Design and Stitching Techniques:** Advanced methods in fabric cutting, embroidery, machine stitching, and finishing were introduced to improve product quality.
- **Quality Control and Finishing:** Emphasis was placed on producing market-ready items with neat stitching, color coordination, and finishing.
- **Entrepreneurial Skill Development:** In addition to production, participants were given insights into **basic costing, packaging, pricing, and marketing techniques.**
- **Training Materials Provided:** All raw materials, fabrics, threads, sewing kits, and machines were made available for use during the training.
- **Assessment and Feedback:** Regular evaluations were conducted to track individual progress, address queries, and provide performance feedback.

Lead Trainer: Mrs. Shushila, a qualified textile expert and vocational trainer with extensive experience in SHG-based capacity-building programs. She has been instrumental in delivering product-specific, market-relevant skills to rural women through participatory and learner-friendly methods.



Inauguration of LEDP Programme
Inauguration of LEDP Programme at
Palwal



Inauguration of LEDP Programme
Inauguration of LEDP programme By Smt.
Deepa B. Guha CGM, NABARD, Regional
Office, Chandigarh

Training Of Batch -1 Village Kushak



Training Of Batch -2 Village Tikri Gujar



Training Of Batch -3 Village Hari Nagar



Refresher training

As part of the continued capacity-building and post-training support under the NABARD-sponsored Livelihood and Enterprise Development Programme (LEDP), refresher training sessions were meticulously organized for the SHG women participants. The primary aim was to reinforce their existing skills, introduce advanced techniques, and align production with evolving market trends to ensure sustained livelihood opportunities.

Dates and Locations

- **24-25 July 2024:** Refresher training conducted at Kushak village
- **22-23 July 2024:** Refresher training held at Tikri Gujar village
- **05-06 August 2024:** Refresher training completed at Hari Nagar village

Each village hosted an intensive two-day refresher session, making it a comprehensive six-day training programme designed to build upon previous learnings and introduce critical enhancements.

Key Objectives

- To revise and reinforce the skills acquired during the initial LEDP training, ensuring better mastery and quality.
- To introduce value-addition techniques such as intricate finishing, embroidery enhancements, and product diversification to boost market appeal.
- To provide updated knowledge on current design trends, consumer preferences, and effective packaging solutions that align with urban and rural markets.
- To assess participant progress through real-time production monitoring and address any challenges or skill gaps.
- To equip SHG members with marketing strategies, including preparation for exhibitions, trade fairs, and direct customer engagement.
- To foster entrepreneurial mindset among participants for better enterprise management and scalability.

Training Methodology

- **Hands-on Practice:** Focused on improving finishing techniques, precision stitching, fabric handling, and durability enhancement of handloom household products.
- **Live Demonstrations:** Showcased advanced decorative techniques such as applique work, thread embroidery, and fabric painting to diversify product lines.
- **Group Activities & Peer Learning:** Encouraged sharing of best practices, collective problem-solving, and collaborative creativity among participants.
- **One-on-One Troubleshooting:** Trainers provided personalized guidance to help participants overcome specific technical challenges or machine-related issues.
- **Marketing & Presentation Module:** Included sessions on pricing, packaging aesthetics, branding, and customer communication skills to boost sales effectiveness.
- **Use of Training Aids:** Visual aids, sample product displays, and detailed manuals were provided to enhance understanding and retention.

Participation and Impact

- A total of 90 SHG members (previously trained under LEDP) actively participated across all three villages.
- Post-training assessments showed significant improvement in product quality, finishing, and production efficiency.
- Participants demonstrated enhanced confidence in handling custom orders, bulk supply, and gifting products.
- Improved understanding of market demands and buyer preferences enabled SHG members to plan better production schedules and diversify product offerings.
- The refresher sessions helped participants identify cost-effective raw material sourcing and waste reduction techniques, improving overall profitability.
- Increased awareness about the importance of timely delivery, quality control, and customer satisfaction.
- Enhanced motivation and renewed enthusiasm among SHG women to scale up production and explore new markets.
- Trainers noted a rise in entrepreneurial skills, teamwork, and leadership qualities within the SHG groups.

The refresher training served as a vital follow-up intervention to bridge knowledge gaps and re-energize SHG members for enterprise-level engagement.



(b) Exposure Visits

Exposure visits have been conducted at:

1. Khekra Handloom Producer Company Limited, Baghpat on 27-07-2024
2. Sharma Fabrics Anand Parvat, New Delhi on 11-11-2024

During the visit to Khekra Handloom Producer Company Limited, Baghpat, participants received information about traditional handloom techniques, processes of preparing yarn, designing, modern methods of weaving, and got an opportunity to understand the advantages and limitations of handloom and powerloom techniques by comparing them.

Practical experience related to machine-based textile manufacturing, finishing, and marketing was gained at Sharma Fabrics, Anand Parvat, New Delhi. Seeing the models of successful businesses, participants received inspiration to set up their own enterprises.

(c) Credit linkage:-

Under the NABARD-sponsored Livelihood and Enterprise Development Programme (LEDP), credit linkage has been successfully facilitated for 30 Self-Help Group (SHG) members through the Joint Liability Group (JLG) mode. This initiative has helped these women entrepreneurs access formal financial support to enhance their handloom household product businesses.

Key Details:

- **Number of Members Linked:** 30 SHG members
- **Mode of Credit:** Joint Liability Group (JLG)
- **Partner Banks:** HDFC Bank, Punjab National Bank (PNB), Ujjivan Small Finance Bank, and State Bank of India (SBI)
- **Purpose of Loans:** Primarily to procure raw materials, purchase equipment such as sewing and embroidery machines, and meet working capital requirements.
- **Loan Amounts:** Varying amounts based on individual business needs, generally ranging from ₹50,000 to ₹2,00,000.

Impact and Benefits:

- Access to formal credit through JLG has reduced dependence on informal lending sources with high interest rates.
- The group lending model provided a support system for timely loan repayment and financial discipline among members.
- Members reported increased capacity to fulfill larger orders, diversify products, and participate actively in exhibitions and markets.
- Partner banks offered competitive interest rates and simplified procedures for SHGs, encouraging more women to engage in entrepreneurial activities.
- The credit linkage initiative has strengthened the SHGs' creditworthiness and empowered women economically.

Bank certified copy of list of beneficiary Attached

(d) **Mentoring** :-

Details on support provided by the PIA

Details on Support Provided by the PIA

For emerging professionals, Abhivyakti Foundation provides guidance through the maze of challenges faced in establishing sustainable livelihoods. With over 12 years of manufacturing expertise in the production of shirts, kurtas, jute bags, jackets, and quilts, Abhivyakti has built strong, community-based production units. The foundation offers a platform for SHG members to engage in both production and marketing—leveraging retail and online sales channels to promote their handmade items.

Technical and Skill Support

- Abhivyakti Foundation provides hands-on guidance to emerging professionals and SHG members, helping them navigate challenges in setting up and sustaining viable livelihood enterprises.
- Under the LEDP program, the foundation has focused on **handloom household products**, training SHG women artisans in the production of **bedsheets, cushion covers, tablecloths, sofa covers, and pillow covers**.
- The PIA ensures continuous technical support through access to quality raw materials, tools, and design development assistance to improve product innovation, finish, and durability.
- Training includes detailed sessions on weaving techniques, fabric cutting, stitching, embroidery, and finishing to ensure high-quality handcrafted products.

Market Linkages and Exposure

- Abhivyakti Foundation facilitates exposure visits for SHG members to reputed handloom clusters and production centers, giving them practical insights into market trends and customer preferences.
- The foundation supports SHGs in marketing their handloom household products through **retail outlets, local fairs, exhibitions, and online sales platforms**, expanding their market reach.
- Regular mentoring sessions are conducted on topics such as product pricing, packaging, branding, and customer engagement to enhance marketing skills.

Strategic Scaling and Sustainability

- With a professional team skilled in both manufacturing and marketing, Abhivyakti Foundation is now focusing on scaling these livelihood initiatives.
- The foundation aims to integrate SHG-produced handloom household products into a **larger trading model** with an emphasis on mass production, branding, and mainstream market access.
- This strategy is designed to increase income generation, improve enterprise sustainability, and uplift the socio-economic status of women artisans involved in the program.

Overall Impact

- The mentoring and continuous support from Abhivyakti Foundation have empowered SHG women to become confident and skilled entrepreneurs.
- The foundation's holistic approach enables women artisans to move from small-scale production units to competitive participation in broader markets.

- Through skill enhancement, market linkages, and enterprise development, the PIA significantly contributes to the sustainable livelihood of rural women engaged in handloom household product manufacturing.

(e) Marketing Interventions:-

Details on Support Provided by the PIA and Improvement in the Level and Quality of Production

Abhivyakti Foundation, as the Project Implementing Agency (PIA), has played a pivotal role in strengthening the capacity of SHG women engaged in the production of handloom household products such as bedsheets, cushion covers, tablecloths, sofa covers, and pillow covers under the NABARD-supported LEDP program. Through specialized skill training, consistent market exposure, supply chain facilitation, and infrastructure support, the SHG members have significantly improved both the quality and variety of their products.

The foundation has ensured that the training modules are continuously updated to incorporate modern weaving techniques, fabric finishing, design innovation, and quality control measures. Skilled trainers with extensive experience in handloom textiles have been engaged to enhance craftsmanship and introduce contemporary patterns aligned with market trends. Post-training, SHG women receive ongoing mentorship, technical handholding, and support in product packaging and branding to maintain and improve quality standards.

Improvement in Price Realization and Marketing Facilities

Following successful training and production enhancement, Abhivyakti Foundation facilitated SHGs in accessing local, regional, and national markets for their handloom household products. Products are now regularly exhibited and sold at local haats, exhibitions, retail stores, and urban markets.

Key marketing initiatives included:

- Educating SHG members on market-driven pricing strategies to ensure fair compensation for raw materials and skilled labor.
- Assisting in developing attractive packaging, branding, and product tags that communicate the traditional craftsmanship and eco-friendly nature of the products, thereby improving consumer appeal and price realization.
- Collecting continuous feedback from buyers and end consumers through field visits to help artisans refine product designs and maintain quality alignment with market demands.

Marketing and Sales Channels Developed

Efforts to create sustainable market linkages have focused on:

- Collaboration with local home décor stores, boutique outlets, and gift shops.
- Participation in tourist-centric markets and fairs, particularly in cultural hubs such as Delhi, Jaipur, Amritsar, and Chandigarh.
- Listing products on artisan-friendly e-commerce platforms such as Amazon Karigar, Flipkart Samarth, and Meesho to reach wider digital audiences.
- Exploring bulk order opportunities through tie-ups with retail chains, hotels, and corporate gifting sectors.

Melas, Fairs, and Exhibitions Conducted

To promote product visibility and gain market acceptance, Abhivyakti Foundation has actively organized and facilitated participation of SHG members in numerous exhibitions and fairs including:

- Local rural melas and handicraft bazaars.
- State-level trade fairs in Haryana and Delhi.
- Prominent events like Surajkund Mela, Noida Crafts Fair, and other NABARD-sponsored exhibitions.

These platforms have been instrumental in:

- Increasing consumer awareness about handloom household products.
- Building confidence among SHG producers and buyers.
- Generating bulk orders and establishing repeat customers.

Encouraged by positive market responses, further participation in upcoming state and national-level fairs is planned.

Future Plans and Market Expansion

- Initial focus remains on metro cities and tourist regions including Delhi, Haryana, Rajasthan, and Punjab.
- Expansion plans include penetrating Tier 2 and Tier 3 cities such as Chandigarh, Jaipur, and Amritsar.
- Online marketing channels are being actively pursued to scale digital outreach.
- Development of customized product lines such as festive collections, wedding gifting sets, and eco-friendly home décor is underway in response to market demand.

By integrating handloom household products into SHG livelihood portfolios, Abhivyakti Foundation is enabling women artisans to diversify income, establish a recognized artisan identity, and access larger, sustainable markets—transforming their traditional skills into viable, self-reliant enterprises.

Proposed Sales Channels

- **Local:** Fairs, Melas, Rural Mart, Home Décor stores, Surajkund Mela
- **National:** Malls and retail chains such as Big Bazaar, Vishal Mega Mart
- **Online Marketing:** Amazon Karigar, Snapdeal, HomeShop18, NABARD website
- **NABARD Sponsored Events:** Participation in fairs and exhibitions organized by NABARD

Agency Support for Fair Participation

During the training period, Abhivyakti Foundation facilitated SHG participation in several prominent fairs sponsored by NABARD, including:

- Noida Crafts Fair
- Surajkund Mela
- Other regional exhibitions promoting handloom and handicraft products

These participations have helped SHG members gain market exposure, establish buyer contacts, and achieve enhanced sales.

(f) Enterprise/Unit Setting up:-

Details of the unit and attach good quality photographs.

Under the NABARD-supported LEDP (Livelihood and Enterprise Development Programme) for **handloom household products**, Abhivyakti Foundation has facilitated the establishment of village-level production units to promote sustainable self-employment and enterprise development among SHG women artisans. These units serve as Common Facility Centers (CFCs), enabling trained SHG members to carry out production, quality control, packaging, and marketing of handloom products such as bedsheets, cushion covers, tablecloths, sofa covers, and pillow covers.

Key Enterprise Setup Highlights:

- **Location of Units:** Production units have been strategically established in the villages of Kushak, Tikri Gujar, and Hari Nagar in Palwal district, Haryana — areas where SHG women received training and have begun active production of handloom household products.
- **Demonstration Unit:** A Demonstration Unit was inaugurated at Hari Nagar, Palwal on 05th August, 2024. This unit serves multiple purposes:
 - Skill Enhancement: A practical training space for rural women artisans
 - Hands-on Learning: Live environment for practicing newly learned techniques
 - Product Development: Facilitates experimentation with new designs and patterns
 - Quality Control and Standardization: Ensures consistency in products
 - Entrepreneurship Support: Acts as a launchpad for budding entrepreneurs
 - Group Activity and Collaboration: Fosters teamwork among SHG members
- **Common Facility Center (CFC):** A fully equipped Common Facility Center was established for the project. The CFC includes essential equipment like sewing machines, embroidery machines, fabric cutting tools, and stitching stations. It also provides raw material storage, quality checking zones, and display areas for finished products. The CFC acts as a shared workspace and coordination hub for multiple SHG groups.
- **Tools & Infrastructure Support:** The units have been provided with modern sewing machines, embroidery machines, fabric cutting machines, ironing and finishing equipment, and necessary electrical and water facilities. Raw materials including fabrics, threads, dyes, and accessories have been supplied to kickstart production. Safety protocols and ergonomic workstations have been implemented to ensure a safe working environment.
- **Team Structure:** Each unit operates under a rotational leadership model among SHG members to foster inclusive participation and collective responsibility. A production supervisor and a marketing coordinator have been appointed from the SHG community to oversee day-to-day operations and facilitate market linkages.
- **Credit Linkage for Enterprise Capital:** With facilitation from the PIA, 30 SHG members have successfully availed credit support from HDFC Bank, Punjab National Bank (PNB), Ujjivan Small Finance Bank, and State Bank of India to initiate or expand their production activities. Additionally, loan applications for 45 SHG members are currently under process with State Bank of India (SBI) for further enterprise scaling.
- **Branding & Marketing Support:** The PIA is assisting the SHG units in developing a cohesive brand identity for their handloom products. This includes support in packaging design, product labeling, and storytelling to highlight the handmade and sustainable nature of their products. The foundation is also facilitating market access via offline retail outlets, exhibitions, fairs, and digital platforms.
- **Sustainability Plan:** To ensure long-term viability, units are being trained in comprehensive cost management, systematic record-keeping, inventory control, and strategic pricing. Continuous capacity building is provided to improve productivity and

profitability, promoting the units as self-sustaining enterprises that uplift rural women's livelihoods.

Inaugurated of CFC & Demonstration Unit



Inauguration of CFC

Welcome Bouquet to Mr. Darshan Lal Bhalla, LDM (PNB) and Mr. Mayank Mayank Pratap Singh DDM Gurugram Nabard



Inauguration of CFC

Welcome Bouquet to Mr. Darshan Lal Bhalla, LDM (PNB) and Mr. Mayank Mayank Pratap Singh DDM Gurugram Nabard



Inauguration of Demonstration Unit

Welcome Bouquet Mr. Mayank Mayank Pratap Singh DDM Gurugram Nabard



Inauguration of Demonstration Unit

Welcome Bouquet Mr. Mayank Mayank Pratap Singh DDM Gurugram Nabard

(g) Sustainable Livelihood along with 05 Success Stories:-

The **Handloom Household Products LEDP project**, facilitated by **Abhivakti Foundation** and supported by **NABARD**, has made a substantial impact in promoting sustainable livelihoods among rural women. By delivering hands-on training, enabling market access, and facilitating enterprise development, the project empowered Self Help Group (SHG) women from the villages of **Kushak, Tikri Gujar, and Hari Nagar** in Palwal district to become skilled artisans and successful micro-entrepreneurs.

Key Achievements and Outcomes:

- **Skill Training:** Over 90 SHG women received practical training in tailoring and fabric design to produce high-quality handloom household products such as bedsheets, cushion covers, tablecloths, sofa covers, and pillow covers.
- **Enterprise Setup & Infrastructure:** A fully functional Common Facility Center (CFC) was established and equipped with necessary tools such as sewing machines, cutting tables, and raw materials—serving as a shared workspace for ongoing production and collaboration.
- **Credit Linkage & Financial Access:** A total of 30 SHG members availed credit through formal banking channels, enabling them to invest in small-scale production units. Additional loan files are under process to extend support to more members.
- **Exposure & Market Awareness:** SHG women participated in exposure visits to handloom enterprises and multiple exhibitions, which enhanced their understanding of product quality, consumer preferences, and pricing strategies.
- **Product Branding & Diversification:** A local brand identity has been developed for the products, helping SHGs promote their items through fairs, retail tie-ups, and online platforms. Product lines have also been diversified based on market feedback.
- **Income Generation:** Trained SHG women are now independently generating monthly incomes ranging from ₹4,000 to ₹8,000, contributing to household earnings and improving their standard of living.

Success Story 1: Geeta – Village Tikri Gujar

Geeta, a quiet and soft-spoken woman from the village of Tikri Gujar, spent most of her life as a homemaker, managing household responsibilities with little exposure to the outside world. Financial constraints often made it difficult for her family to meet day-to-day needs, and Geeta wished she could contribute but lacked the skills and confidence.

When the LEDP training program was introduced in her village, Geeta decided to take a bold step and enrolled herself. Despite initial hesitation, she gradually gained interest and confidence through hands-on training in cutting, stitching, and making handloom household products like bedsheets, cushion covers, and table runners. Her trainers noticed her attention to detail and creativity, especially in color combinations and neat finishing.

After the training, Geeta began working from home using the resources available at the Common Facility Centre (CFC). She started creating beautiful handloom products, initially selling them within her village. As word of her quality work spread, she began receiving small orders from neighboring areas. Today, Geeta earns a steady income every month and is proud to support her children's education. She has become a role model for other women in her community who now look up to her as an example of courage and self-reliance.





Success Story 2: Sangeeta – Village Tikri Gujar

Sangeeta from Tikri Gujar had a natural flair for stitching but had never thought of using her skill as a source of income. Her family often faced financial stress, and she longed to do something that would empower her while allowing her to stay close to home.

Upon learning about the LEDP training program, Sangeeta enrolled with the hope of sharpening her skills. During the training, she not only enhanced her stitching techniques but also learned about fabric selection, product design, and packaging. Her passion and enthusiasm were visible from day one, and her quick learning made her stand out among the group.

After completing the program, Sangeeta started creating a range of handloom household items such as tablecloths, bedsheets, and cushion covers. Her signature designs, especially those with traditional embroidery, quickly became popular. She now regularly supplies products to local exhibitions and weekly haats, and her products have even reached nearby towns. Sangeeta's work has given her a new identity—no longer just a housewife, she is now an entrepreneur who manages her own small-scale production unit from home, supporting her family with dignity.

Success Story 3: Roshni – Village Kushak

Roshni, a young and energetic woman from Kushak, always dreamed of becoming financially independent but lacked a platform and direction. Before the LEDP training, she had never handled a sewing machine, nor did she have any experience in tailoring or production. Her family supported her decision to join the program, hoping it would open doors for her.

From the very first day of training, Roshni showed eagerness to learn. She was quick to pick up various stitching techniques and was especially interested in making eco-friendly products. She absorbed every detail about stitching, pattern-making, color coordination, and finishing. The exposure visit organized during the program further broadened her understanding of market trends and customer preferences.

After training, Roshni started working from home and soon created a small collection of home décor items such as pillow covers, table mats, and cushion sets. Her modern yet culturally inspired designs gained attention, and she began receiving custom orders from relatives and friends. Encouraged by the response, she expanded her product range and began showcasing her items at exhibitions. Today, Roshni earns a modest but steady income and is saving up to open her own small boutique. Her journey reflects how dedication and opportunity can empower young rural women to build a better future.





Success Story 4: Prabhadevi – Village Kushak

Prabhadevi, a mother of three from Village Kushak, faced numerous challenges in supporting her family. With limited education and no work experience, she found herself unable to contribute financially. When she heard about the LEDP training in her village, she saw it as a rare opportunity to change her life.

Though nervous at first, Prabhadevi showed great commitment during the training. She was especially drawn to fabric finishing and hand embroidery. Her steady hands and patience made her a natural at intricate work. She actively participated in all activities and took initiative during group assignments, showing emerging leadership qualities.

After the training, she began making handloom household products at home, focusing on quality and creative designs. Her embroidered pillow covers and bedsheets soon found takers in the local market. With encouragement from the trainers and fellow women, she started showcasing her work in village events and nearby melas. Her income now allows her to support her children’s school fees and contribute to household expenses. More importantly, she has regained her confidence and sense of purpose. Her story is one of transformation—from a silent homemaker to a proud producer and community motivator.

Success Story 5: Sangeeta – Village Hari Nagar

Sangeeta from Hari Nagar had always been creative, but financial hardships kept her from exploring her potential. When her husband’s job became uncertain, she realized the importance of becoming financially active. The LEDP program came at the right time and she did not hesitate to enroll.

Throughout the training, Sangeeta stood out for her innovative ideas. She learned how to design and paint fabric products and soon started developing her own line of hand-painted cushion covers and table mats. Her designs combined traditional motifs with a contemporary touch, making them unique in the local market.

After completing the training, she utilized the Common Facility Centre to produce items in bulk. Her products were well-received in exhibitions and received praise for their creativity and quality. Sangeeta now works independently and has also started mentoring two other women from her neighborhood. Her earnings have brought stability to her family, and her journey has instilled a deep sense of pride and achievement in her. She is now known in her village not only for her talent but also for her generosity in helping others grow.



Success Story 6: Sundri – Village Hari Nagar



Sundri, a widow from Hari Nagar, faced emotional and financial struggles after losing her husband. With no stable income and responsibilities to manage alone, she felt isolated and unsure of how to move forward. The LEDP program became a ray of hope in her difficult life.

During the training, Sundri immersed herself in learning every aspect of stitching and product development. She was particularly skilled at making table covers and coordinated home décor sets. With time, her confidence grew, and she started producing items from home using the equipment at the CFC. Her dedication paid off when she began receiving consistent orders from local customers.

She soon formed a small group of women in her locality, working together to meet larger orders. This collaboration not only improved her income but also brought her social support and companionship. Sundri now earns a regular income and has found a renewed purpose in life. She is a respected figure in her village, often approached by other women for advice and encouragement. Her story shows how strength and support can help rebuild lives, even in the face of personal loss.

11. Payment Released against Deliverables (Sanction Vs Release) :-

A total grant of ₹12,80,000/- was sanctioned for the project, out of which ₹11,90,000/- has been utilized. As of now, ₹9,13,653/- has been received.

S. No.	Project Component	No. of Members	Sanctioned Budget (₹)	Unit Cost / Formula	Claimed Amount (₹)
1	Identification & selection of trainees in cluster market	90	15,000	₹15,000 x 3 groups (90 members)	15,000
2	Skill training (20 days)	90	1,80,000	₹100 x 20 x 90 members	1,80,000
2b	Boarding Charges	90	1,80,000	₹100 x 20 x 90 members	1,80,000
3	Training Allowance	90	90,000	₹50 x 20 x 90 members	90,000
4	Support for demo units and CRP development	-	1,20,000	2 demos / 1 per CRP for 60 members	1,20,000
5	Refresher Training (Skill & Marketing)	90	27,000	₹150 x 2 x 90 members	27,000
6	Exposure Visits	90	1,08,000	₹54,000 x 2 visits	1,08,000
7	Raw Material Purchase	90	45,000	₹500 x 90 members	45,000
8	Handholding, Credit Linkage & Resource Agency Coordination	90	1,35,000	₹1,500 x 90 members	45,000
9	Capital/Raw Material/Machinery Support	-	90,000	-	90,000
10	Administrative Costs	-	90,000		90,000
Total		-	10,80,000	-	9,90,000

Common Facility Centre – CFC Budget

S. No.	Component	Unit Cost	Total Cost (in ₹)	Remarks	Claimed Amount (₹)
1	Rent for CFC (₹12,500/month)	₹12,500	₹1,50,000	Support for one year	₹1,50,000
2	Furniture (Lump sum)	₹25,000	₹25,000	-	₹25,000
3	Electricity (₹1,000/month)	₹1,000	₹12,000	Support for one year	₹12,000
4	Display Board (Lump sum)	₹5,000	₹5,000	-	₹5,000
Total Cost			₹2,00,000		₹2,00,000

12. Executive Summary including key learnings: -

The Livelihood & Enterprise Development Programme (LEDP) focused on glass products manufacturing was successfully implemented by Abhivyakti Foundation with the sponsorship of NABARD. The program was inaugurated on November 03, 2023, at Village - Kushak premises by the chief guest Mrs. Deepa B. Guha, CGM, NABARD, Regional Office, Chandigarh, and Mr. Om Prakash, Lead District Manager, Punjab National Bank, Palwal.

The Livelihood & Enterprise Development Programme (LEDP) focused on handloom household products was successfully implemented by Abhivyakti Foundation with the sponsorship of NABARD. The program began in November 2023 and was completed in May 2025, with training conducted in three villages of Palwal district, Haryana - Kushak, Tikri Gujar, and Hari Nagar.

The project aimed to train 90 SHG women in the production of handloom household products such as bedsheets, cushion covers, table covers, pillows, and sofa pillows. The training was conducted in three batches, with each batch receiving intensive skill training followed by 2-day refresher training sessions.

Key Achievements:

1. **Skill Development:** Successfully trained 90 women in handloom household product manufacturing techniques, including designing, cutting, stitching, and finishing.
2. **Credit Linkage:** Facilitated bank loans for 30 SHG members, with 45 more applications submitted to various banks.
3. **Exposure Visits:** Conducted two exposure visits - one to Khekra Handloom Producer Company Limited, Baghpat and another to Sharma Fabrics, Delhi to understand manufacturing processes and market dynamics.
4. **Common Facility Center & Demonstration Unit:** Established a CFC and a Demonstration Unit to provide continuous support to the trained SHG members.
5. **Product Development:** Trained participants in creating a variety of marketable handloom household products including bedsheets, cushion covers, tablecloths, sofa covers, and pillow covers.

Key Learnings:

- Rural women can effectively learn and master specialized craft skills when provided with proper training and support.
- Market linkage and exposure visits are crucial components for the success of livelihood programs.
- Establishment of Common Facility Centers provides necessary infrastructure support for sustained production.
- Credit linkage is essential for enabling participants to establish their micro-enterprises.
- Regular refresher training helps in product innovation and quality enhancement.

The project has successfully achieved its objectives of empowering rural women through skill development in handloom household product manufacturing, thereby creating sustainable livelihood opportunities for them. With the knowledge and skills acquired, these women are now equipped to earn a dignified income and become financially independent.



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